*How Employers Can Encourage Biking to Work*

\* Promote May as Bike Month

\* Promote Bike to Work Day(s)

\* Provide assistance toward an employee’s purchase of a bike or biking equipment

\* Offer a fleet of bicycles for employees to use for short trips or errands.

\* Offer a bike share or bike loan program

\* Offer free, secure bike parking

\* Organize a biking club or group

\* Sponsor a local bike racing team

\* Organize bike rides or other bike related events for employees

\* Provide special discounts or incentives for customers or clients who ride bicycles

\* Provide biking lockers and showers

\* Allow employees to park indoors

\* Provide a bike repair station with supplies such as tools, pumps and tubes

\* Provide employees with bike-related training such as safe riding skills, maintenance or driver training on how to share the road with bicyclists

\* Provide information on safe bicycling

\* Provide help for employees to find safe bike routes to work

\* Offer cash incentives in employee paychecks to offset bike equipment costs

\* Explore business partnerships to get discounts for your employees from local bike shops

\* Learn about the employee incentive program offered by the IRS as a bike commuting reimbursement

\* Make biking part of your corporate culture. CEO’s set a great example

\* Purchase biking shirts or helmets with company logo for employees who bike to work